

### **WELCOME!**

# NORTHSIDE 2027 NEIGHBORHOOD PLAN MEETING #2 & WORKSHOP





### TONIGHT'S AGENDA

# PART I: PRESENTATION

- I. Welcoming Remarks
- II. Overview of Input Gathered So Far and What It Means
- III. Initial Set of Opportunities & Constraints

# PART II: WORKSHOP

- IV. Working Groups: Housing, Mobility, Commercial Corridors
- V. Report Back





### WELCOMING REMARKS

# COUNCILMAN REYNOLDS





### GET INVOLVED AT FRIENDSHIP PARK

#### PARK IMPROVEMENTS:

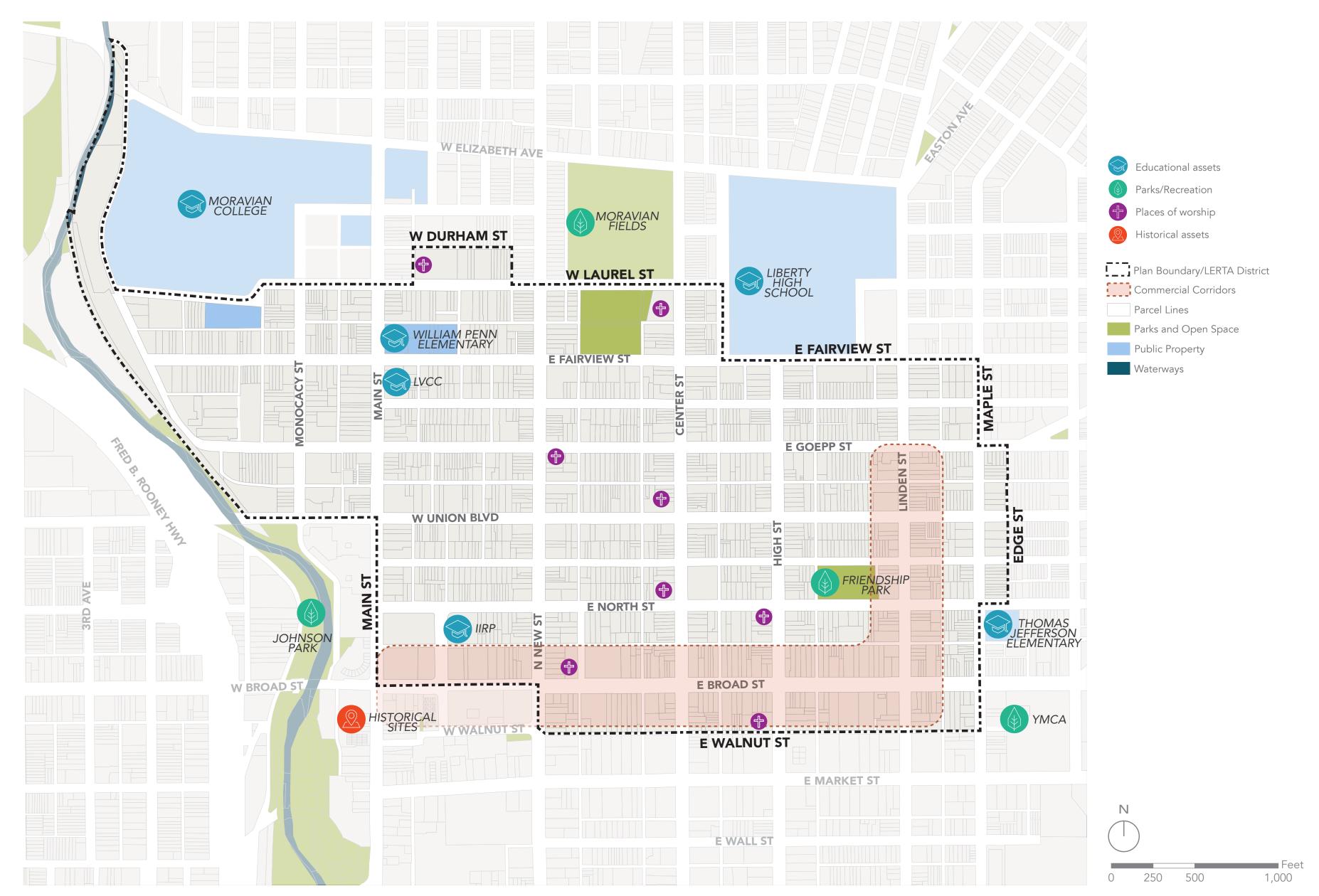
- Removal of macadam (blacktop)
- Installation of new play system
- New benches and areas for relaxation
- Repair of fencing
- Additional landscaping

>>> SIGN UP AT THE CHECK-IN DESK TO GET INVOLVED IN FRIENDSHIP PARK REVITALIZATION ACTIVITIES!





## NEIGHBORHOOD PLANNING AREA





#### WHAT WILL WE EXAMINE?



#### CREATE A SENSE OF PLACE

Improve streetscapes, traffic safety, and the quality of neighborhood amenities



#### FOSTER ECONOMIC VITALITY

Encourage small business growth along Broad and Linden Streets in line with the recent LERTA designation



#### SUPPORT THE HOUSING MARKET

Harness the insights of the Blight Betterment Project and the MVA to address specific housing needs in each section of the district



#### SERVE THE NEIGHBORHOOD

Ensure social service needs are met and ensure the actions in this plan are implemented

#### GENERAL PRINCIPLES

- >>> "Doing while planning:" Get the community involved in neighborhood activities during plan development
- Have residents be deeply involved in formation and implementation of the plan
- >>> Build on the existing assets of the neighborhood



### PRINCIPLES IN PRACTICE

#### GENERAL PRINCIPLES

- >>> "Doing while planning:" Get the community involved in neighborhood activities during plan development
- Have residents be deeply involved in formation and implementation of the plan
- >>> Build on the existing assets of the neighborhood

Friendship Park revitalization and improvements to surrounding area are about to begin! Sign up to get involved and volunteer during its transformation!

Join a Working Group! Get started tonight and continue to meet regularly to form the content of the plan

Help us identify ways to connect people or groups who could be more effective by working together •••.









## OCT 11TH COMMUNITY KICK-OFF

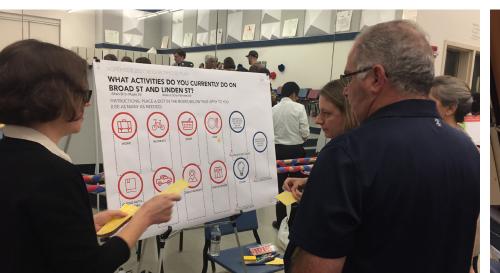
#### INTRODUCTION & INPUT SESSION

The first community meeting for the Northside 2027 Neighborhood Plan was held on **October 11th**, **2018**. After an introduction to the planning process and overall goals, attendees had an opportunity to provide input on a range of topics. They were also encouraged to place their personal milestones on a timeline of the neighborhood.







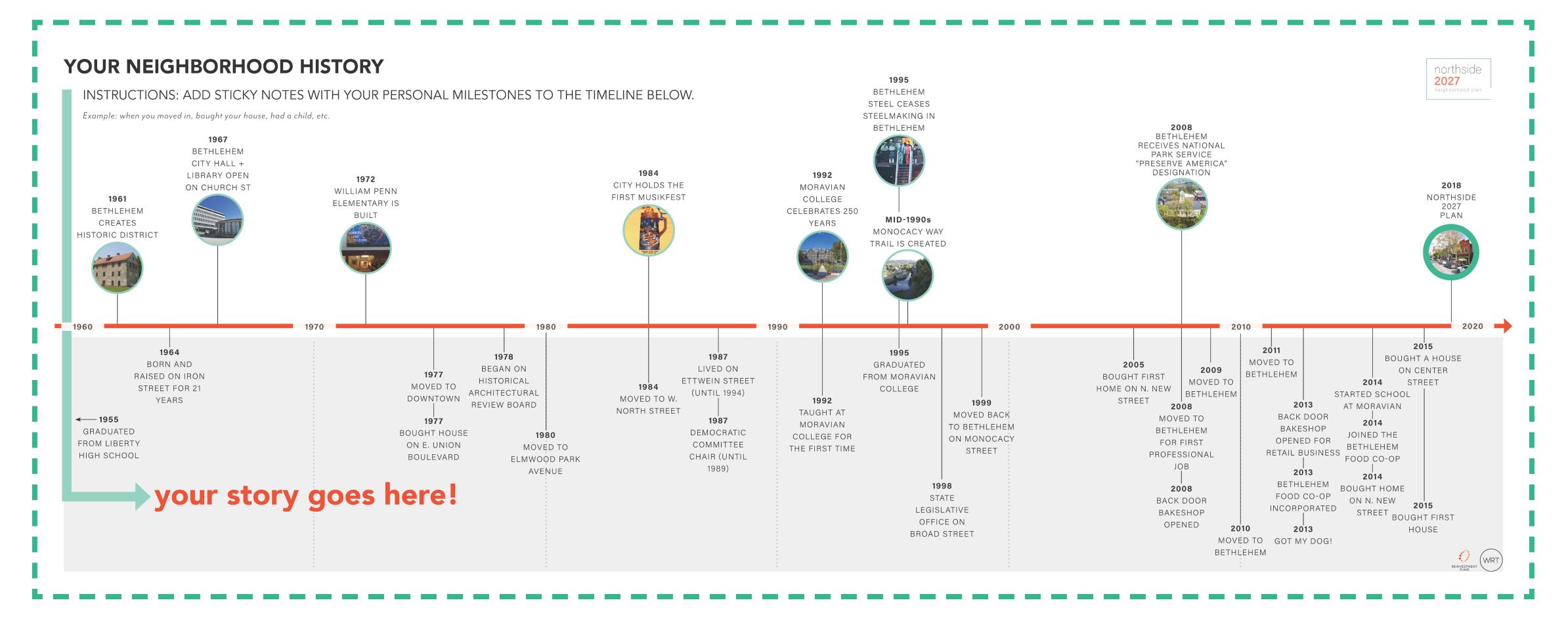






#### NORTHSIDE 2027 NEIGHBORHOOD PLAN

## OCT 11TH COMMUNITY KICK-OFF





#### TYPES OF SERVICES NEEDED

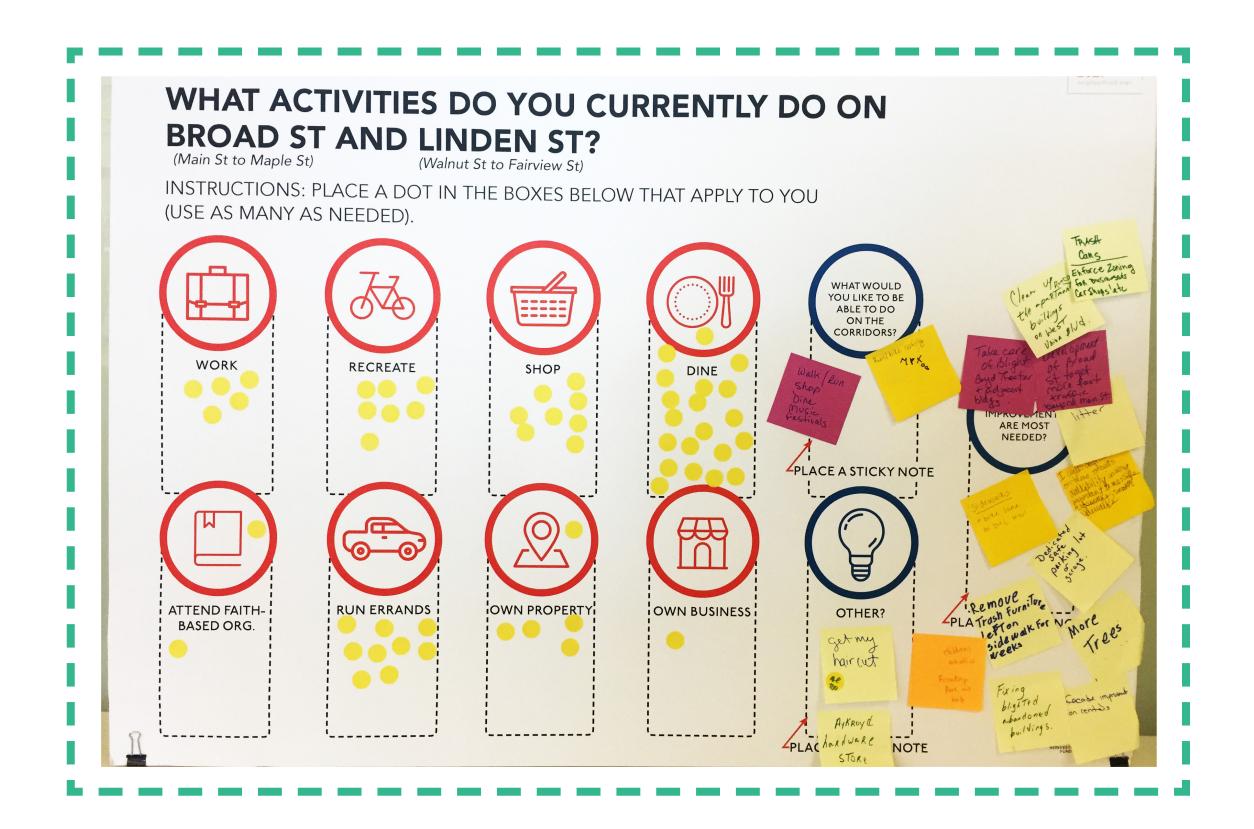
- » Grocery store (Co-op)
- » Coffee shop
- » Early childhood/daycare
- » Market/restaurants north of Union
- » Recreation center and activities for children
- » Dog park
- » Physical, mental, & behavioral health services
- » Pharmacy
- » Yoga studio
- » Homeless shelter





#### **BROAD & LINDEN STREETS**

- » Dining was the most popular response
- » People also shop and run errands frequently on the corridors
- » People would most like to walk, run, and bike along the corridors
- » Most desired improvements include smoother sidewalks, safer crosswalks, and facade improvements





#### **POSITIVE COMMENTS**

- » Walkable to schools and amenities; close to downtown
- » Excitement about Friendship Park improvements

#### **CONCERNS**

- » Pedestrian safety is a large concern
- » Trash cans and trash hauling
- » Declining home facades
- » Absentee landlords

#### **IDEAS**

- » Revitalize Broad St/Boyd Theater area
- » Traffic calming on one-way arterial streets
- » Add a neighborhood spray park
- » Create incentives for home improvement





#### **BRANDING BRAINSTORM**

# What comes to mind when you think of the Northside?

» Historic, sense of community, festive for the holidays, diversity, walkable

#### What's your favorite place in the neighborhood?

» Main Street/historic district, my block/my neighbors, William Penn Elementary

# What's your favorite place in Bethlehem or the Lehigh Valley?

» Downtown historic district, Steel Stacks, D&L Trail

#### What would you like the Northside to be known for?

» Safe and clean, family oriented, culture, diversity, recreation opportunities, sustainability



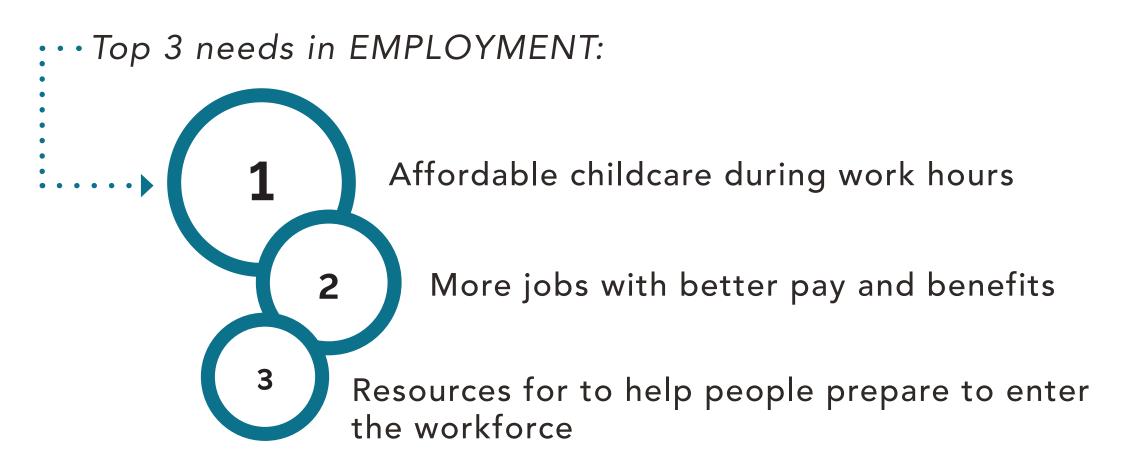


## COMMUNITY SURVEY- SO FAR

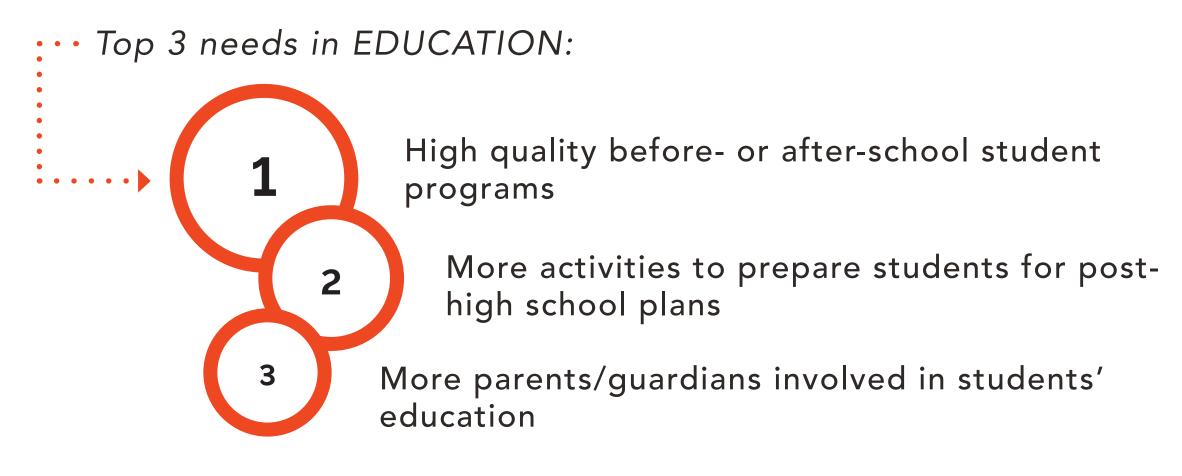
#### **KEY TAKEAWAYS**



TAKE A SURVEY
TONIGHT IF YOU
HAVEN'T YET!



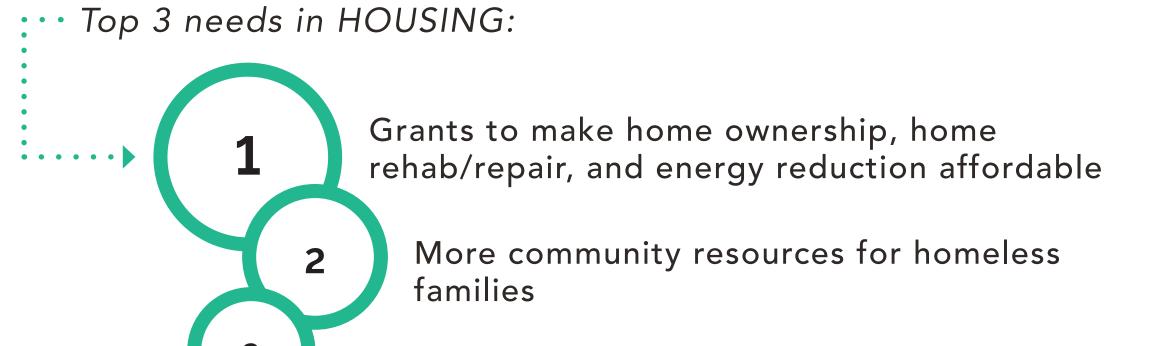






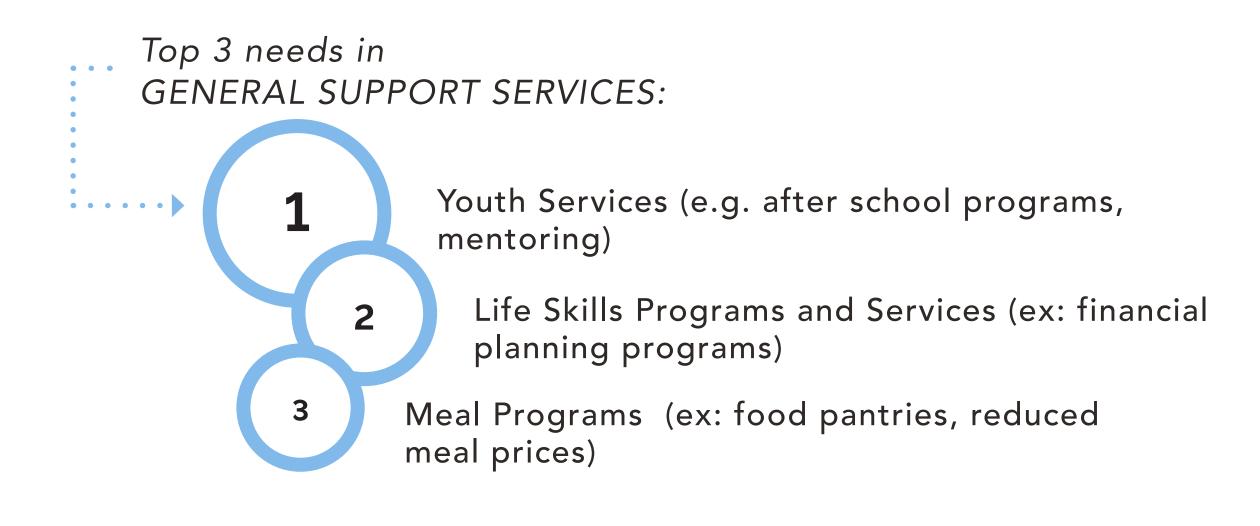
#### WHAT WE HEARD

## COMMUNITY SURVEY- SO FAR



More housing based on what you earn

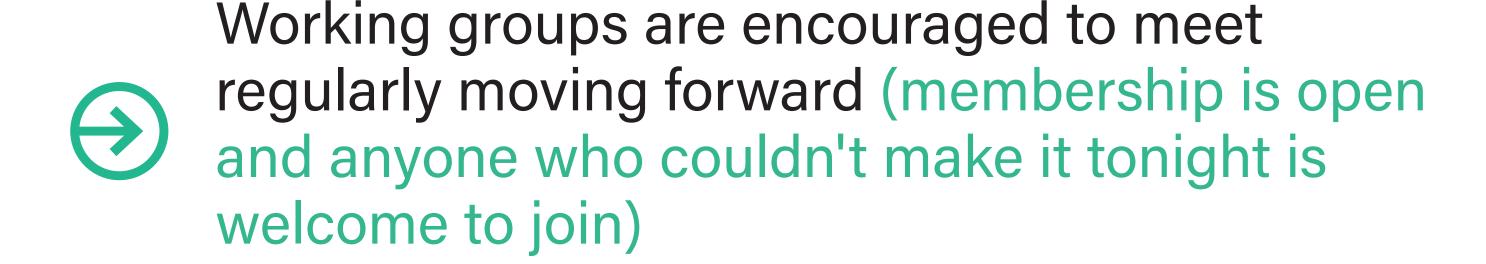






### **NEXT STEPS**





Next community meeting will be in early 2019



### WORKSHOP

#### WORKING GROUPS

topics are based on emerging priority issues as identified by the community and steering committee.



affordability, home improvement, homeownership...



#### **Mobility**

walkability, safety, traffic patterns, streetscape improvements...



#### **Commercial Corridors**

development
opportunities, new
business outreach,
facade improvements...

#### WORKSHOP OBJECTIVES

- Draw your own map of opportunities and constraints related to your topic
- Brainstorm an overarching vision and/or key objectives or goals
- Identify a Chair or Co-Chairs
- Report back to the larger group at the end of the evening

